



INTERNATIONAL CONFERENCE ON ACADEMIC LIBRARIES



ICAL-2023

Transforming Academic Libraries: Evolution, Innovation, Quality, Transfiguration

Invitation to Partners, Sponsors & Exhibitors



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Organizing Secretary

Dr. Rajesh Singh, University Librarian,
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ICAL-2023 | VISION FOR THE FUTURE

April 5-8 | 2023 | Conference Centre | North
Campus University of Delhi | Delhi-11007 (India)

Organised By

**Delhi University Library System
University of Delhi | Delhi | India**



INVITATION TO PARTNERS, SPONSORS & EXHIBITORS

The International Conference on Academic Libraries (ICAL-2023) is expected to attract around 500 to 600 delegates from several countries. An international event of this magnitude requires the involvement of liberal funding and support of all key players associated with modern library affairs, especially to promote the developmental initiatives undertaken by the dynamic academic library system.

Collaborating Partners, Associates and Sponsors

We seek to build a strong library community through partnerships with organizations intending to collaborate and associate with this academic endeavor. We invite government, non-government agencies, academic and research organizations, societies and associations of library and information professionals, IT professionals, and archivists and others to join us in organizing this event through liberal funding. In lieu the Conference would extend all possible benefits to its partners, associates and sponsors for their close association. We propose the following collaborative opportunities and seek your generous support.

PARTNERS

BENEFITS INCLUDE :

★ **10 LAKH RUPEES/15,000 US DOLLARS**

- Ten (10) guest invitations to the Conference. Special discount for additional registration.
- Sponsors will be given 20 minutes presentation slots during conference sessions.
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Prominent display of name and logo on the Conference banner.
- Prominent display of company name and logo on press releases issued for Conference to print, television, and electronic media within India and abroad.
- Inclusion of sponsor profile (two full pages) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch.
- Display and distribution of literature at the Conference venue.
- Profile on ICAL-2023 website with a link to sponsor websites.
- Acknowledgement as Partner during the Conference
- Two 3m x 3m of stand with all basic facilities for exhibition.

ASSOCIATES

BENEFITS INCLUDE :

★ **07 LAKH RUPEES/10,000 US DOLLARS**

- Seven (07) guest invitations to the Conference. Special discounts for additional registration.
- Sponsors will be given 15 minutes presentation slots during conference sessions.
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Prominent display of name and logo on the Conference banner.
- Prominent display of company name and logo on press releases issued for Conference to print, television, and electronic media within India and abroad.
- Inclusion of profile (full page) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch
- Display and distribution of literature at the Conference venue.
- Profile on the Conference page on ICAL website with a link to sponsor website.
- Acknowledgement as Associate during the Conference
- Two 3m x 3m of stand with all basic facilities for exhibition.

CO-ASSOCIATES (SPEAKERS SPONSORS)

Bi-lateral, multi-lateral, associations, societies, Institutes, and other organizations, which will sponsor foreign speakers, provide travel grants to delegates of developing countries.

BENEFITS INCLUDE :

- Five (05) guest invitations to the Conference. Special discounts for additional registration.
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Inclusion of profile (full page) in the Conference folder.
- Display and distribution of literature at the Conference venue.
- Listing on the Conference page on ICAL website with link to sponsor website

PLATINUM

BENEFITS INCLUDE :



05 LAKH RUPEES/7,000 US DOLLARS

- Five (05) guest invitations to the Conference. Special discounts for additional registration.
- Sponsors will be given 10 minutes presentation slots during conference sessions
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Prominent display of name and logo on the Conference banner.
- Prominent display of company name and logo on press releases issued for Conference to print, television, and electronic media within India and abroad.
- Inclusion of profile (full page) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch.
- Display and distribution of literature at the Conference venue.
- Listing on the Conference page on ICAL website with link to sponsor website.
- Acknowledgement as Platinum Sponsor during the Conference.
- One 3m x 3m of stand with all basic facilities for exhibition.

GOLD

BENEFITS INCLUDE :



2.5 LAKH RUPEES/3,500 US DOLLARS

- Three (03) guest invitations to the Conference. Special discounts for additional registration.
- Sponsors will be given 07 minutes presentation slots during conference sessions
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Display of name and logo on the Conference banner.
- Inclusion of profile (full page) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch.
- Display and distribution of literature at the Conference venue.
- Listing on the Conference page on ICAL website with link to sponsor website.
- Acknowledgement as Gold Sponsor during the Conference.
- One 3m x 3m of stand with all basic facilities for exhibition.

SILVER

BENEFITS INCLUDE :



1.5 LAKH RUPEES/2,000 US DOLLARS

- Two (02) guest invitations to the Conference. Special discounts for additional registration.
- Sponsors will be given 05 minutes presentation slots during conference sessions
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Display of name and logo on the Conference banner.
- Inclusion of profile (full page) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch.
- Listing on the Conference page on ICAL website with link to sponsor website.
- Acknowledgement as Silver Sponsor during the Conference.
- One 3m x 3m of stand with all basic facilities for exhibition.

BRONZE

BENEFITS INCLUDE:



75,000 RUPEES/1,000 US DOLLARS

- One (01) guest invitations to the Conference. Special discounts for additional registration.
- Institution/ Company profile and logo to be included in publicity materials, such as brochures, Conference website, Conference proceedings, Conference Souvenir, and advertisements.
- Display of name and logo on the Conference banner.
- Inclusion of profile (full page) in the Conference folder.
- Montage on the presentation screen, along with that of other sponsors, during the tea/coffee breaks and lunch.
- Listing on the Conference page on ICAL website with link to sponsor website.

EXHIBITORS

BENEFITS INCLUDE:



60,000 RUPEES/800 DOLLARS

- One registration.
- Metallic frame stalls (3m x 3m) will be provided to display the products and services and interaction with delegates.
- Display and distribution of corporate literature and products at the Conference venue.

BUSINESS SESSION

BENEFITS INCLUDE :



50,000 RUPEES/700 DOLLARS

- Company product presentation of 15 minutes at business session related to the subject.
- One registration.
- Display and distribution of corporate and product literature at the conference venue.

SPONSORSHIPS, EXHIBITORS AND BUSINESS SESSION

- We also invite leading corporate houses/companies of the world to join us as sponsors and use this opportunities to showcase their products and technologies through exhibits, products presentations.



Contact:

ICAL 2023 Conference Secretariat

Dr. Rajesh Singh

University Librarian & Organizing Secretary
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