# CHAPTER 26

# MANAGEMENT STUDIES

# Doctoral Theses

# 358. ARCHANA KRISHNAN Impact of Quality Initiatives on Organisational Culture and Effectiveness. Supervisor : Dr. Kavita Singh

Supervisor : Dr. Kavita Singh Th 21322

Contents

1. Introduction 2. Theoretical consideration of conceptual variables 3. Review of literature 4. Research methodology 5. Results and findings 6. discussion7. Summary, conclusion and recommendations. References and annexures.

359. CHOPRA (Pooja)

# Study of Ecotourism: Developing Marketing Strategies for the Growth of Tourism Industry and Protection of Environment in India

Supervisors : Dr. Anupama Vohra, Dr. P.K. Vasudeva and Dr. Garima Gupta

<u>Th 21132</u>

# Contents

Introduction 2. Review of literature 3. Rsearch methodology
 Analysis and discussion 5. Conclusions and recommendations
 Implications, limitations and future scope of research 7. Bibliography and annexures.

360. DAIPURIA (Pratima)

Impact of Emotional Intelligence of Healthcare Professional on Personal and Organizational Effectiveness : A Comparative Study of Public and Private Hospitals in Delhi.

Supervisor : Dr. Kavita Singh <u>Th 21131</u>

#### Contents

1. Introduction 2. Conceptual variables 3. Literature review 4. Research methodology 5. Analysis and results 6. Discussion 7. Conclusion, recommendations, limitations and directions for future research.

# 361. DHINGRA (Deepika) Corporate Restructuring and Maximization of Share Holder Value. Supervisor: Prof. Medby Viii

Supervisor : Prof. Madhu Vij <u>Th 21127</u>

#### Contents

1. Introduction 2. Theoretical underpinnings 3. Review of existing literature 4. Research methodology 5. Empirical observations: Analysis of case studies 6. Empirical results: Questionnaire survey 7. Conclusions and suggestions 8. Bibliography and questinnaire.

## 362. DUGGAL (Ekta)

# Quality and Behavioural Intentions: A Comparative Study of Antecedent and Dimension Based Perspectives in Retail Services.

Supervisor : Prof. Harsh V. Verma <u>Th 21137</u>

#### Contents

1. Introduction 2. Service quality and Associated Constructs : Conceptualization and dimensionalization. 3. Investigating inter-construct relationships. 4. Research design and methodology. 5. Measure and model development. 6. Model estimation and validation: An empirical analysis. 7. Service quality and relationship quality: Dimensional analysis through sem. 8. Quality dimensions and demographics: Retail format based analysis. 9. Summary, conclusions and recommendations. 10. Bibliography and appendices.

363. KAICKER (Nidhi)

Market Failure, Financial Sector and Macro-Policy : An Indian Perspective. Supervisor : Prof. Simrit Kaur

<u>Th 21128</u>

## 123

#### Contents

1. Indian financial sector 2. Financial crisis and efficient markets hypothesis 3. Chaos in the Indian equity markets 4. Relationship between stock market volatility and macroeconomic volatility 5. Relationship between financial sector development and economic development 6. Summary, conclusion and policy recommendations. 7. Bibliography.

# 364. KARKI (CHANDAN) Revenue Responsiveness Behavior of Taxes in India: An Empirical Study.

Supervisor : Dr. Monica Singhania <u>Th 21130</u>

#### Contents

1. Introduction 2. Historical background 3. Literature review 4. Research methodology 5. Analysis and findings-I 6. Analysis and findings-II 7. Analysis and findings - III 8. Summary and recommendations 9. Bibliography and annexures.

365. MANVENDER

# Impact of Liberalization on Structure and Productivity of Indian Automobile Industry.

Supervisor : Prof. V.K. Seth <u>Th 21325</u>

#### Contents

1. Introduction 2. Literature review 3. Structure of automobile industry 4. Productivity of Indian automobile industry 5. Competitiveness of Indian automobile industry 6. Major findings and policy recommendations. Bibliography.

MOHD. AMIN USTA
 Strategies for R & D Management in Pharmaceutical Industry :
 A Comparative Study of Select Global and Indian Firms.
 Supervisor : Prof. J.K.Mitra
 <u>Th 21136</u>

### Contents

1. Introduction 2. Literature review 3. Overview of pharmaceutical

## 124

industry 4. Theoretical perspective 5. Research design and methodology 6. Data and results 7. Analysis and findings 8. Summary, discussions and conclusions of the study 9. Limitations of the study and implications for future research 10. References and appendices.

 MOSAB I.M.TABASH
 Role and Challenges of Islamic Finance in the Growth of the Economies of Middle East : A Study of Select Countries.
 Supervisor : Prof. Raj S. Dhankar <u>Th 21129</u>

# Contents

1. Introduction 2. Understanding Islamic finance: Theoretical and analytical guide 3. Islamic finance and its global emergence. 4. Literature review 5. Islamic finance and economic growth in United Arab Emirates 6. Islamic finance and economic growth in qatar 7. Islamic finance and economic growth in Kingdom of Saudi Arabia 8. Islamic finance and economic growth in Bahrain 9. A critique and overall view of Islamic finance and economic growth in Middle East economies 10. Challenges, recommendations and suggestions 11. Conclusions, recommendations and future work, list of publications.

368. PERVEEN

# Strategic Corporate Communication : A Study of Selected Companies in Service Sector.

Supervisor : Dr. Mala Sinha <u>Th 21133</u>

## Contents

1. Introduction 2. Theoretical foundation : Review of literature 3. Developing a model of strategic corporate communication 4. Methodology 5. Results 6. Discussion. References and annexure.

369. R. SRINIVASAN

Evaluation of Methods for Measuring Value at Risk (VaR) in Indian Mutual Funds Industry.

Supervisor : Prof. Raj.S. Dhankar <u>Th 21324</u>

### Contents

1. Introduction. 2. Mutual funds in India-A critical review. 3.

Literature review. 4. Methodology and data description 5. Estimation of Value at Risk (VaR) 6. Mutual fund house and fund management. 7. Conclusions, recommendations and future research directions. References and annexures.

 370. SAREEN (Rachan)
 Corporate Credit Ratings: Study of Select Indian Companies. Supervisor : Prof. Madhu Vij <u>Th 21321</u>

## Contents

1. Introduction 2. Review of literature 3. Description of the determinants of credit ratings. 4. Research methodology 5. Empirical investigation-II 6. Empirical investigation-II 7. Summry of research, recommendations and conclusion 8. Bibliography and appendices.

371. SHEETAL

# Transformational Leadership and Job Satisfaction: A Study of Indian Banking and Insurance Companies.

 $Supervisors: \ Prof. \ Sunita \ Singh \ Sengupta \ and$ 

Prof. Kuriakose Mamkoottam

<u>Th 21135</u>

#### Contents

Introduction.2. Theoretical framework 3. Literature review
 Research method 5. Results 6. Conclusion and discussion
 Summary, case study and bibliography.

372. SOLANKI (Ritu)

HR Opportunities and Challenges in Modern Retail: A Study of Select Multi-Brand Retailers in India.

Supervisor : Prof. V.K. Seth Th 21323

#### Contents

1. Introduction 2. Human resource management and retail industry: Literature review 3. Conceptual development and research methodology 4. Data analysis and interpretation: Part-I 5. Data analysis and interpretation : Part-II 6. Discussion of findings and conclusion. References and annexures.

 373. UMA SANJAY SINGH
 Comparative Study of 'Eustress' Among Public and Private Sector Bank Executives.
 Supervisor : Prof. Sunita Singh Sengupta <u>Th 21134</u>

# Contents

1. Introduction 2. Theoretical perspective of the major constructs 3. Review of literature 4. Aims and objectives 5. Research methodology 6. Results and analysis 7. Discussions 8. Summary and conclusions. Annexures.