



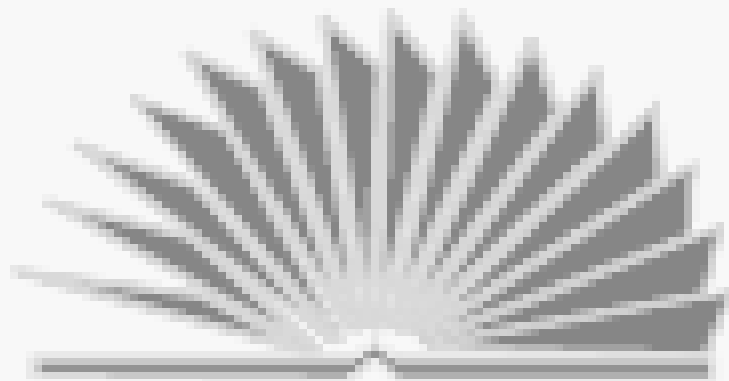
International Conference on Academic Libraries

Web Site: <http://library.du.ac.in/ocs>

SCOPE OF THE CONFERENCE: Knowledge Sharing, ICT and Digital Repository Management, E-Teaching, Library-Faculty Relationships and User-centric Services

DATES : October 5 to 8, 2009

VENUE : Conference Centre, North Campus, University of Delhi, Delhi (India) 11 00 07

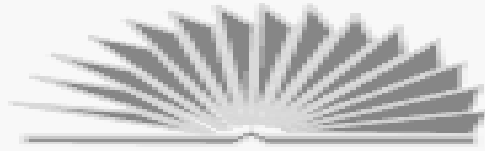


VISION FOR THE FUTURE

**Invitation to Partners,
Associates, Sponsors and
Exhibitors**

International Conference on Academic Libraries

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Invitation to partners, associates, sponsors and exhibitors

The conference is expected to attract around 700 delegates from several countries. An international event of this magnitude requires the involvement of liberal funding and support of all key players associated with modern library affairs especially to promote the developmental initiatives undertaken by the dynamic academic library system.

Collaborating partners and associates

We seek to build a strong library community through partnerships with organizations intending to collaborate and associate with this academic endeavor. We invite governments, non-government agencies, academic and research organizations, societies and associations of library and information professionals, IT professionals, and archivists and others to join us in organizing this event through liberal funding. In lieu the conference would extend all possible benefits to its partners for their close association.

We propose following collaboration and seek your generous support:

PARTNERS (10 LAKH RUPEES / 25000 US DOLLARS)

Benefits include :

1. Five (5) guest invitations, valued at over 37500 rupees to the conference for sponsor executives . Special discount for additional registration.
2. Profile with name and logo to be included in publicity materials, such as brochures, conference website, conference proceedings, conference guide, and advertisements
3. Prominent display of name and logo on the conference banner
4. Prominent display of name and logo on press releases issued for conference to print, television, and electronic media within India and abroad
5. Inclusion of sponsor profile (one page) in the conference folder
6. Montage on the presentation screen, along with that of other sponsors, before and after the two tea/coffee breaks and lunch
7. Display and distribution of literature at the conference venue
8. Profile of the conference page on ICLA website (which receives over one million hits per month) with a hotlink to sponsor website
9. 3m × 3m of stand with all basic facilities for exhibition

ASSOCIATES (07 LAKH RUPEES / 17500 US DOLLARS)

Benefits include :

1. Three (3) guest invitations, valued at over 15000 rupees to the conference for sponsor executives. Special discounts for additional registration
2. Profile with name and logo to be included in publicity materials such as brochures, conference website, conference proceedings, conference guide, and advertisements
3. Prominent display of name and logo on the conference banner displayed during all sessions
4. Prominent display of company name and logo on press releases issued for the conference to print, television, and electronic media within India and abroad
5. Inclusion of Profile (one page) in the conference folder
6. Montage on the presentation screen, along with that of other sponsors, before and after the two tea/coffee breaks and lunch

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7. Display and distribution of literature at the conference venue
8. Profile on the conference page on ICLA website (which receives over one million hits per month) with hotlink to sponsor website

CO-ASSOCIATES (05 LAKHS RUPEES AND ABOVE / US 15000 DOLLARS)

Benefits include:

1. Three (3) guest invitations, valued at over Rs 22500 to the conference for sponsor executives. Special discount for additional registration.
2. Profile with name and logo to be included in publicity materials, such as brochures, conference website, conference proceedings, conference guide, and advertisements.
3. Prominent display of name and logo on the conference banner displayed during all sessions
4. Prominent display of company name and logo on press releases issued for the conference to print, television, and electronic media within India and abroad
5. Inclusion of profile (one page) in the conference folder
6. Montage on the presentation screen, along with that of other sponsors, before and after the two tea/coffee breaks and lunch
7. Display and distribution of literature at the conference venue
8. Listing on the conference page on ICLA website (which receives over one million hits per month) with hotlink to sponsor website

CO-ASSOCIATES (SPEAKERS SPONSORS)

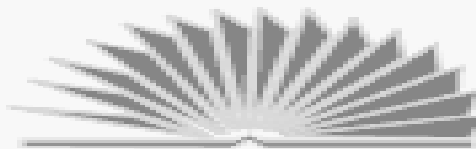
Bi-lateral, multi-lateral, associations, societies, institutes, and other organizations, which will sponsor foreign speakers, provide travel grants to delegates of developing countries

Benefits include:

1. Name and logo to be included in publicity materials, such as brochures, conference website, conference proceedings, conference guide, and advertisements.
2. Inclusion of profile (1/2 page) in the conference folder
3. Display and distribution of literature at the conference venue
4. Listing on the conference page on ICLA website (which receives over one million hits per month) with hotlink to sponsor website
5. Special discounts for registration of delegates

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SPONSORSHIPS, EXHIBITORS AND BUSINESS SESSION

We also invite leading corporate companies of the world to join us as sponsors and use this opportunities to show-case their products and technologies through exhibits, products presentations. Benefits for all the above categories

Activity (Number of Sponsorships)	Dinner (Three)	Lunch (Four)	Reception and Valediction (Two)	Conference proceeding (Print) (One) OR Tutorial pro- ceedings and CDs (One)	Conference Kit (One)	Tea (Four)
Amount of Sponsorship (Each)	@	@	@	@	@	@
(INR) (US Dollar)	3,50,000.00 7750.00	3,50,000.00 7750.00	2,50,000.00 5750.00	2,50,000.00 5750.00	3,50,000.00 7750.00	50,000.00 1200.00
Benefits Extended						
Product presentation, 15 minutes at business session or about 3m×3m of stand for exhibition	Y	Y	Y	Y	Y	X
A special presentation before the respective dinner	Y	Y	X	X	X	X
Guest invitation to participate in the conference and all subsequent functions	2	2	2	2	1	X
Company name and logo to be prominently displayed on brochures, conference folder, and advertisements associated with conference	Y	Y	Y	Y	Y	X
Prominent display of name on the conference banner / backdrop displayed during all sessions	Y	Y	Y	Y	Y	X
Sponsor company profile/ brochure to be included in the conference folder/guide book	ONE PAGE	½ PAGE	ONE PAGE	½ PAGE	¼ PAGE	¼ PAGE
Montage on the presentation screen, along with other sponsors before and after the two tea/coffee breaks and lunch	Y	Y	Y	Y	X	X
Display/announce during tea/lunch/ dinner/receptions	Y	Y	Y	X	X	Y
Prominent display of name on the conference bag	X	X	X	X	Y	X
Display and distribution of literature at the conference	Y	Y	Y	Y	Y	Y

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EXHIBITORS (40000 RUPEES / 1000 DOLLARS)

Benefits include:

1. Special discount for registration
2. Metallic frame stalls (3m × 3m) will be provided to display the products and services and interaction with delegates.
3. Display and distribution of corporate literature and products at the conference venue.

BUSINESS SESSION (30000 RUPEES / 750 DOLLARS)

Benefits include:

1. Company product presentation of 15 minutes at business session related to the subject
2. Special discount for registration
3. Display and distribution of corporate and product literature

For further details, please contact

ICAL 2009 Conference Secretariat

Dr. S. Majumdar

Organising Secretary, ICAL

Central Library, University of Delhi

New Delhi - 110 007, India

Phone - 91-11-27666034, 27667848 or 24682100

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Organizing Team

Patron

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[Prof. Sukhdev Thorat](#), Chairman, University Grants Commission, New Delhi, India

Conference Chair

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Institutions, National and International Associations as Partners

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[Information and Library Network Centre An Inter-University Centre of UGC](#), India

Reception, Hospitality, and Travel, Transport Sight Seeing Sub-Committee

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[Dr. S.C. Jindal](#), Deputy Librarian, University of Delhi, India

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[Mr. R. P. Singh](#), Assistant Library (Selection Grade), University of Delhi, India

Media/ Public Relations/ Publicity Sub-Committee

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Web Site Management Sub-Committee

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[Mr. Sunil Dutt](#), Publication Officer, IIPA, New Delhi, India
[Dr. Tariq Ashraf](#), Deputy Librarian, University of Delhi, India

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