SCOPE OF THE CONFERENCE: Knowledge Sharing, ICT Management, Digital Repository, E-Teaching, E-Tutorials, Library-Faculty Relationships and User-centric Services

CONCEPTUAL FRAMEWORK

PREAMBLE: Taking clue from the Report that was published by ACRL in 2007, wherein it made assumptions about the future of academic libraries, this conference would like to focus on some of the important happenings in the world that has significant impact on the future of academic libraries world over with special reference to India. The ten assumptions made by the ACRL are:

- There will be an increased emphasis on digitizing collections, preserving digital archives, and improving methods of data storage and retrieval;
- The skill set for librarians will continue to evolve in response to the needs and expectations of the changing populations (students and faculty) that they serve;
- Students and faculty will increasingly demand faster and greater access to services;
- Debates about intellectual property will become increasingly common in higher education;
- The demand for technology-related services will grow and require additional funding;
- Higher education will increasingly view the institution as a business;
- Students will increasingly view themselves as customers and consumers (thereby) expecting high-quality facilities and services;
- Distance learning will be an increasingly more common option in higher education, and will coexist but not threaten the traditional bricks-and-mortar model;
- Free public access to information stemming from publicly funded research will continue to grow; and
- Privacy will continue to be an important issue in librarianship.

The conference will maintain its proceedings of high standard and hence would evaluate each and every paper in accordance with the international standards. Hence, all stakeholders who would like to participate in the conference by contributing their valuable knowledge are advised to go through the CONCEPTUAL FRAMEWORK to understand the thrust areas on which the conference intends to deliberate and accordingly make a choice of the relevant theme.
INTRODUCTION

1. Whereas the propositions of ACRL is in the context of Universities and Colleges, this conference would like to expand its horizon and look at academic libraries also beyond the traditional stream.

2. Academic Library will mean the libraries which provide services to users through the universities, colleges and specialized research organizations; the libraries which builds the future generation of pupil through schools; the libraries with organisations (private and public) that are involved in the knowledge generation.

3. This conference would like to make following assumptions to debate and comprehend the conceptual framework for developing a Road Map. Hence, the rationale for organizing this conference goes with the premises that:
   - The technological advancements through ICT interface are known to have influenced libraries immensely, in particular have transformed their traditional back end library procedures and operations, their collection development policies and programmes as well as their services;
   - ICT applications have come to usher innovative library models such as digital libraries, virtual libraries, and digital repositories aimed at knowledge sharing online;
   - Changing external environment, ever increasing user expectations, changing economics of information and such other driving forces of change have lent academic libraries a new focus in services such as information literacy, e-teaching, e-tutorials and in this context have underlined the need for building stronger library-faculty linkages and organizing user-centric services;
   - Significantly, public image of libraries including academic libraries is now changing from that of centres of books to centres of information online.

5. We go with the presumption that the benefits of advances in ICT based library technologies has still not reached uniformly across all academic libraries, especially libraries in the developing and under developed countries.

6. That has resulted into another presumption that academic libraries are still confined to be performing library operations and services in the traditional mode and media. Besides, many still continue to be under performing, lacking in vitality and impact of their operations and services.

7. Hence, it was felt that there is an urgent need for introspection to identify the factors and constraints in this regard. Tentatively, the factors and constraints thereof could be several such as;
   - Lack of proper infrastructure,
   - Lack of skilled works-force,
   - Lack of management support,
   - Lack of leadership at the library front or
   - Poor change management policies and programmes under pursuit, etc.

8. It must be recognized that in the change management, technology introduction within the libraries alone is not a sufficient and complete measure in itself for launching effective operations and services. Simultaneously, libraries are required to address accompanying organizational and management issues such as of good governance, best practices, and leadership and library transformation. This dimension of change management is even more important to understand because organizational and management issues are crucial and central to the overall performance of academic libraries.

9. Looking ahead in the future, academic libraries in the foreseeable period should no longer be seen as standalone independent systems as at present. Instead, they should emerge as a composite entity on the cyber space, cooperating and collaborating even with major libraries in the S&T sector for global access in the context of economics of information.

10. The academic libraries also need to draw up new and innovative programmes for national and international collaboration.

11. Surely, such an agenda will accelerate the pace of education, research and learning as well as advance and facilitate excellence in higher education system in the country notwithstanding institutional boundaries and institutional constraints.

12. Given these underlying concerns on academic library front, it is felt that there is a need to plan and organize an international conference. It is planned to come out with a road map to reposition academic libraries to the centre stage of the education system of the nation. The conference will focus on identifying the strengths and gaps in the management of academic library system in the country, prioritizing tasks for action aimed at improving performance and effectiveness, suggesting new models, mechanisms, and programmes for the purpose, and coming out with a catalytic draft policy document for consideration of the government to effect changes proposed.

13. Hence, we invite all the stakeholders to present their papers which will have far reaching implications on the future of academic libraries.
Road Map: To come up with a road map to reposition academic libraries to the centre stage of the education system in developed and developing countries, with particular reference to India;

Policy Framework: To come up with a draft policy framework for consideration of the policy makers as a means to implement the proposed road map;

Best Practices: To identify best practices in all the spheres of academic library management, in particular digital repository management;

Professional Development: To prepare mid-career in-service professionals for digital library management to enable them to take on increasingly demanding leadership roles in academic libraries;

Emerging Roles: Identifying new roles in the knowledge economy that academic libraries and librarians would need to play in teaching and learning processes;

Advocacy: Outlining programmes for academic library advocacy

The outline of different Sub-themes with probable explanation is placed here that will provide the author an idea of various dimensions of the Conference.

SUB-THEME ONE: Vision & Roles of the Future Academic Libraries:
This should imbibe a comprehensive outlook of the academic libraries by 2020 and set the ball rolling for the conference. The tentative sub-themes are:

- Futuristic vision of academic libraries;
- University, college and research libraries as partners in the knowledge generation;
- Academic Libraries in e-teaching and e-learning;
- Future of Print Publications

SUB-THEME TWO: Technology, Policy and Innovation:
ICT has a profound impact on all spheres of activities in the academic libraries. Its impact has been noticed on the way the libraries are to build its collection, its technical activities, its outreach activities, its budgetary strategies, its manpower development, its infrastructural requirement and the most important its library services. We invite thought provoking papers on different aspects of the theme with a focus on:

- Local to Global: Implications of repositioning libraries into digital future;
- Technologies and critical issues involved in the provision of digital information and services;
- Technological Innovations leading to improved library management and services

SUB-THEME THREE: Change Management:
We presume that change can have huge impact leading to catastrophic results or small and incremental results; change can be predictable or unpredictable; change can have positive or negative impact; it can be productive or unproductive; it will impact small adjustment in ones life or can collapse ones world; last but the least, it can be easily managed or can be stressful. The theme has been introduced with a view to understand the challenges and opportunities to organizational change, the team approach to handling change and applying change management strategies. We invite thought provoking papers on different aspects of the theme with a focus on:

- Empowering staff to meet the challenges, professional leadership and development, and new models of academic library governance;
- Models and success stories of deliveries, exchange of ideas of how to work together in future; and
- Government and institutional policies on infrastructure, access control, resource sharing, and resource development and management.

SUB-THEME FOUR: Library Vendor/ Publisher Interface:
It is presumed that the publishers who bundle knowledge have great deal of stake in the future of academic libraries. Their quality of publication; strategy to market them; pricing models; outreach programmes; technological updates; the searching interface; the relationship among themselves to provide better and focused content; the handling of IPR issues with a view to provide more liberal approach to fair use of the content by libraries and its users. We invite thought provoking papers especially from vendors on different aspects of the theme with a focus on:

- Library — Vendor — Publisher relationship in knowledge access and management;
- Indigenous knowledge creation, content development and digital libraries;
- Copyright and open access publishing, self archiving, and open access policy;
- Legal deposit, electronic publications, pricing model and digital archiving;
- National and international cooperation and collaboration in knowledge access and management;

SUB-THEME FIVE: Management Models and Framework, Library Services:
The theme has been introduced with a view to identify different models, standards and tools which can be used to bring change in the ICT environment. It is expected to generate large number of views from across the world which has far reaching impact on developing the best out of all. We especially
focus on faculty-student-library relationship in all spheres of activities in the academic libraries. We also focus on the institutional involvement in providing better manpower, better financial outlay based on the emerging practices. We invite thought provoking papers on different aspects of the theme with a focus on:

- Emerging management models for academic libraries;
- Manpower structure in ICT environment
- Library budgeting models;
- Evolving ways and means for better relationship for working with faculty;
- User centric services, reference and outreach;
- Changes in emerging user characteristics, behaviors, and expectation;
- Analyze users expectations in the emerging digital environment;
- Information literacy and competency programmes, e-tutorials;
- Best practices on modern library services;
- Convergence in collection management and technical services;
- Cataloguing and metadata;
- Management systems and standards;
- Marketing and promotion

SUB-THEME SIX: Advocacy: The libraries of the developing nations are faced with serious crisis of establishing its identity. The conference intends to coin an Advocacy theme ‘RIGHT TO READ’ which involves providing all possible facilities to the user community. This is due to lack of inter-personal relationship between the ex-chequers, users, and partners and between the informed citizens. While many of the developed nations have brought the libraries in the forefront of nation’s activities, the developing nations especially India requires to develop an advocacy model based on best practices that are indigenous based on cultural, social and economic conditions. We invite thought provoking papers on different aspects of the theme with a focus on:

- Problems, issues and best practices for academic library advocacy;
- Advocacy for better use of library services, for better inflow of finances, better infrastructure and better faculty status; and
- Advocacy for transforming the academic libraries to e-environment

NOTE ON HOW THE PAPERS WILL BE HANDLED: The Conference intends to handle the entire academic exercise by inviting experts to deliver the key note address on each day in Plenary Sessions followed by invitation to authors to present their paper in each session. We intend to conduct the poster sessions based on the themes of each day. The Poster Session has been introduced with a view to provide maximum opportunity to authors for maximum one-to-one interaction. Each session including the Poster Sessions will have an expert reviewer who will analyze the Proceedings of the session and report back to Central Committee to frame the necessary recommendations. The recommendations ultimately will be developed into a Road Map for submission to all stakeholders by which the academic libraries will have their future.

FOR FURTHER DETAILS CONTACT: Dr. S.M. Dhawan, Director, Programme Steering Committee, ICAL on smdhawan@yahoo.com