

CHAPTER 8

BUSINESS ECONOMICS

Doctoral Theses

061. ARORA (Rupali)
Strategic Alliances for Knowledge Creation and Absorption : A Study of Indian Industries.
Supervisors : Prof. Vijay Kumar Kaul and Dr. Ananya Ghosh Dastidar
Th 22352

Contents

1. Introduction 2. Knowledge creation and strategic alliances : Concepts, theory and trends 3. Review of literature : Knowledge creation, its measures, determinants and its role in firms' economic performance 4. Review of literature : Strategic alliances, its impact on firm performance, its success factors and trends in India 5. Theoretical framework and the models 6. Research methodology, data sources and description of sample 7. Indian pharmaceutical sector : Trends and prospects 8. Presentation, Analysis and discussion of the empirical results 9. Case studies of the Indian pharmaceutical firms 10. Conclusion and policy implications. References. Appendices.

062. GAGANDEEP KAUR
Health, Reproduction and Contraception Usage Amongst Adolescent Women : A Study of Slums of Delhi.
Supervisors : Dr. Yamini Gupt and Dr. Suresh Sharma
Th 22501

Contents

1. Introduction. 2. Literature review. 3. Methodology. 4. Socio-economic and demographic profiles of sampled female adolescent population in the selected slums. 5. Reproductive health of adolescent women. 6. Contraception usage and sexual life of adolescents. 7. Fertility preference, menstruation hygiene practices and parental role. 8. Awareness about RTI/STI, HIV/AIDS and tobacco usage among adolescents. 9. Summary and policy imperatives. Bibliography and appendix.

063. SAHAY (Samraj Kumar)
Climate and health : Coping Strategies for Vector Borne Disease in Delhi.
Supervisors : Dr. Yamini Gupt and Dr. Purnamita Dasgupta
Th 22502

Contents

1. Introduction. 2. Change in weather pattern and coping for dengue - review of literature. 3. Research methodology. 4. Household survey. 5. Impact of changes in weather pattern on dengue incidence. 6. Evaluation of household coping strategies. 7. Conclusion and policy implications. References and appendixes.