

## CHAPTER 10

### COMMERCE

#### Doctoral Theses

112. ANIL KUMAR  
**Corporate Governance in Consumer Electronics Industry in India.**  
Supervisor : Prof. J. P. Sharma  
Th 18945

#### *Abstract*

Focuses on corporate governance in consumer electronics industry in India. Examines the architecture of Corporate Governance in India, the general degree of compliance of clause 49 of the listing agreement in listed companies of consumer electronics industry in India and the relationship between compliance with clause 49 of the Listing Agreement and firm performance of select listed companies of consumer electronics industry in India.

#### *Contents*

1. Introduction. 2. Review of related research on corporate governance. 3. Conceptual framework of corporate governance. 4. Status and structure of consumer electronics industry in India. 5. Analysis of corporate governance in consumer electronics industry in India. 6. Summary and conclusion. 7. Annexures and bibliography.

113. GAUBA Nee KHANNA (Sucheta)  
**Financing of Capital Expenditures : A study of Indian Corporate Sector.**  
Supervisors : Prof. Jawahar Lal and Dr. Kavita Sharma  
Th 18942

#### *Abstract*

Studies the consideration of business fixed investment (corporate capital expenditures). This study analyse the importance of various sources of finance in corporate capital expenditures in India.

*Contents*

1. Introduction. 2. Capital expenditures - a theoretical framework. 3. Review of empirical studies. 4. Research methodology. 5. Trends in capital expenditures. 6. Financing patterns in Indian corporate sector : composite regression results. 7. Financing pattern in Indian corporate sector : industry wise results. 8. Summary and conclusions. 9. Appendices and bibliography.

114. GOEL (Parul)  
**Consumer Attitudes Towards Marketing : An Empirical Investigation.**  
 Supervisor : Prof. Sanjay K. Jain  
Th 18944

*Abstract*

To serve the consumers more efficiently, more systematic information is needed to impart light on consumer attitudes toward marketing in India, the extent to which consumers feel that consumerism is an important issue and can bring a positive change in the performance of firms and consumer opinions about the sufficiency and efficacy of the government regulations to protect consumer interests as well as consumers own responsibilities and impact of marketing activities on Indian consumer well being (i.e., how far marketing provides satisfaction in the entire consumption process) as well as life satisfaction. The study is an attempt to collect all this information. Also attempts to ascertain the relationship of consumer attitudes towards marketing with consumer well being and life satisfaction.

*Contents*

1. Introduction. 2. Conceptual framework and literature review. 3. Research design and methodology. 4. Consumer attitudes towards marketing. 5. Consumer attitudes towards consumerism, government regulations and consumer responsibilities. 6. Consumer well being and life satisfaction. 7. Summary, conclusions, implications and directions for future research. 8. Appendices and bibliography.

115. GUPTA (Shalini)  
**Dividends, Debt and Value of the Firm : A Study of Selected Indian Companies.**  
 Supervisors : Prof. Jawahar Lal and Prof. Sanjay K. Jain  
Th 18940

*Abstract*

Aims to empirically investigate the comparative impact of dividends and retained earning on the market value of shares of Indian companies. Also seeks to explore the impact of presence of debt in the capital structure on the value of the firm. Scrutinizes and summarizes the effects of earnings per share (as an important determinant of dividend policy) and the book value of equity (as an important determinant of capital structure) on the market value of shares of Indian companies.

*Contents*

1. Introduction. 2. Conceptual Framework. 3. Review of empirical studies. 4. Dividends and value of the firm : empirical analysis I. 5. Debt and value of the firm : empirical analysis II. 6. Dividends, debt and value of the firm : empirical analysis III. 7. Summary and conclusions. 8. Appendices and bibliography.

116. MOHNISH KUMAR  
**Knowledge Management : A Study of Selected Organisations.**  
 Supervisor : Dr. Ajay Kr. Singh  
Th 18939

*Abstract*

This is an exploratory study as well as descriptive and diagnostic research of knowledge management process which has very versatile and dynamic dimensions and elements. There are several variables that influence the knowledge management process deep into its core and they may have significant predictive value for the knowledge management process. These variables provide a kind of amicable environment and sometime play very active role for knowledge management process to grow and develop in the organisation. Develops the model of knowledge management process.

*Contents*

1. Introduction. 2. Review of literature. 3. Knowledge management process. 4. Organisational leadership. 5. Organisational culture. 6. Knowledge management dynamics. 7. Discussion, conclusions and recommendations. 8. Bibliography. 9. Appendix and questionnaire.

117. PANT (Meetakshi)  
**Relationship Between Financial Structure and Productivity of Select Indian Firms.**  
 Supervisor : Prof. K. V. Bhanu Murthy  
Th 18941

*Abstract*

Studies the financial structure theories and production theories. Measures productivity growth and financial structure. Examines the linkages between financial structure and productivity theory. Studies and measures the nominal and real determinants of financial structure. Estimates productivity and financial structure of cement, pharmaceutical and steel industry. Studies the relationship between financial structure and productivity in cement, steel and pharmaceutical industry.

*Contents*

1. Introduction. 2. Review of literature. 3. Conceptual framework. 4. Research methodology. 5. Cement industry. 6. Pharmaceutical industry. 7. Steel industry. 8. Conclusions and recommendations. 9. Bibliography.

118. RAI (Priti)  
**Infrastructure Project Management in India : A Study of Selected Power Projects.**  
 Supervisors : Prof. Y. P. Singh and Dr. C. S. Sharma  
Th 18938

*Abstract*

Focusses on thermal power generation projects. Major problems related to power projects. Shortage of target achievement which has consequences related to overall infrastructure development and can impact country's growth. Major problems related to Project management are huge time and cost overruns. This study is to identify the various reasons responsible for time and cost over runs related to stages of project management and to make recommendations for improvement in power sector project management.

*Contents*

1. Introduction. 2. Research methodology. 3. Review of literature. 4. Data analysis of time and cost overruns. 5. Analysis of

survey results. 6. Case study of NTPC's Vindhyachal thermal power project. 7. Conclusion and recommendations. 8. Bibliography and annexures.

119. SINHA (Manoj Kumar)  
**Patterns of Foreign Direct Investment Flows and Economic Development - A Cross Country Analysis.**  
 Supervisor : Prof. K. V. Bhanu Murthy  
Th 18943

*Abstract*

Studies FDI flows both from the point of view of inward FDI where the host country is the recipient as well as outward FDI where the home country is the source country. If globalisation is a progression in the international economic relation, it implies that capital flows are substituting trade flows. The assumption behind such a progression is that there is a decision to switch from relative inefficient trade to more efficient alternative of international relocation of production of FDI. Examines international capital flows on both inflows as well as outflows on the hand and the gains to both the host and the home on the other hand.

*Contents*

1. Introduction to the study. 2. Review of literature. 3. International foreign direct investment policy. 4. International patterns of foreign direct investment. 5. Concentration pattern of inward foreign direct investment. 6. Patterns of dominance and competition of outward foreign direct investment. 7. Relationship between foreign direct investment and economic development. 8. Summary and conclusion. 9. Bibliography.

120. SUNIL KUMAR  
**Impact of Mergers and Acquisitions on Corporate Management and Performance in India.**  
 Supervisors : Prof. Jawahar Lal and Prof. Sanjay K. Jain  
Th 18937

*Abstract*

Analyzes pre and post- M&A financial performance of the companies. Evaluates the long-term effect of M&A. Studies the employees involvement, organizational integration, synergy

creation, research and development etc. after M&A. Determine the reasons of low performance or failure of M&A.

*Contents*

1. Introduction. 2. Theoretical aspects of mergers and acquisitions. 3. Mergers and acquisitions : review of empirical studies. 4. Research methodology. 5. Impact of M&A on financial performance : empirical results. 6. Impact of M&A on future performance : long term Vs. short term analysis. 7. Impact of M&A on corporate management : company perception. 8. Conclusion and suggestions. 9. Annexures and bibliography.

## M.Phil Dissertations

121. MONIKA  
**Growth and Instability of Agricultural Commodity Exports from India.**  
Supervisor : Prof. K.V. Bhanu Murthy
122. SETHI (Shruti)  
**Inter Linkages of Indian Stock Market with Advanced Emerging Markets : An Empirical Study.**  
Supervisor : Dr. Vanita Tripathi